



دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE
AND TOURISM

ABU DHABI HOTEL PERFORMANCE REPORT

MAY & YTD 2022

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ABU DHABI HOTEL PERFORMANCE

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MAY & YTD 2022

OVERALL PERFORMANCE – MAY 2022

May 2022
Performance

Hotel Guests

380K

Hotel Occupancy

69%

Hotel ALOS

2.8Nights

ARR (AED)

322

REVPAR (AED)

223

Revenues (AED)

389 MN

% Change vs
2021

+41%

+7%

-16%

+10%

+17%

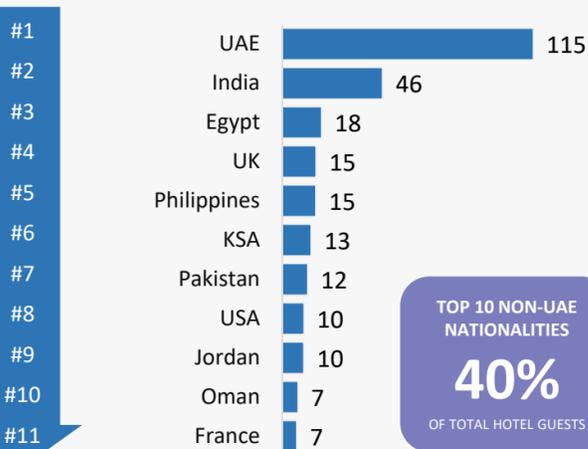
+23%

HOTEL GUEST NATIONALITIES – MAY 2022

Guests in Thousands

Vs 2021

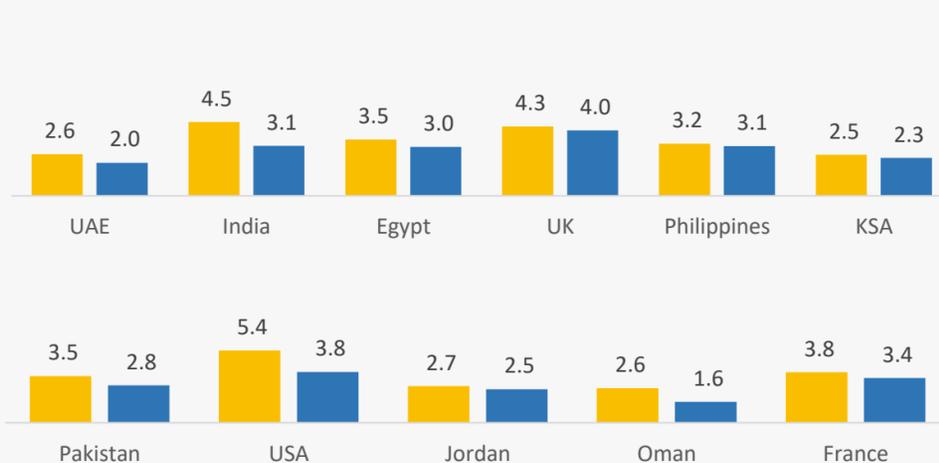
2022 Share



TOP 10 NON-UAE
NATIONALITIES
40%
OF TOTAL HOTEL GUESTS

ALOS ACROSS TOP NATIONALITIES – MAY 2022

2021 2022



PERFORMANCE BY REGIONS – MAY 2022

MAY 2022	ABU DHABI		AL AIN		AL DHAFRA	
Key Indicators	Actuals	Vs 2021	Actuals	Vs 2021	Actuals	Vs 2021
Guests (K)	335	+46%	33	+18%	11	-0.2%
Occupancy	71%	+9%	54%	-16%	53%	+7%
ALOS (Nights)	2.9	-16%	1.9	-26%	2.8	+3%
Total Rev(M AED)	353	+27%	19	-16%	17	+7%
ARR (AED)	322	+11%	267	-3%	432	-4%
REVPAR (AED)	229	+21%	145	-19%	227	+3%

Guest & revenue values are rounded off to its nearest value

PERFORMANCE BY STAR-RATINGS – MAY 2022

MAY 2022	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
Key Indicators	Actuals	% Change vs 2021	Actuals	% Change vs 2021	Actuals	% Change vs 2021	Actuals	% Change vs 2021
Guests (K)	175	+61%	113	+24%	55	+25%	37	+46%
Occupancy	62%	+12%	77%	+5%	74%	+8%	76%	-2%
ALOS (Nights)	2.8	-16%	2.3	-7%	2.3	-20%	5.2	-27%
Total Rev(M AED)	267.3	+28%	66.1	+15%	23.6	+26%	31.9	-0.3%
ARR (AED)	458	+9%	219	+9%	176	+12%	243	-3%
REVPAR (AED)	285	+22%	169	+15%	129	+21%	184	-4%

Guest & revenue values are rounded off to its nearest value

YTD MAY 2022 PERFORMANCE

OVERALL PERFORMANCE – YTD MAY 2022

YTD May 2022 Performance

Hotel Guests
1,534K

Hotel Occupancy
72%

Hotel ALOS
3.3 Nights

ARR (AED)
339

REVPAR (AED)
243

Revenues (AED)
2.1BN

% Change vs 2021

+24%

+10%

-5%

+20%

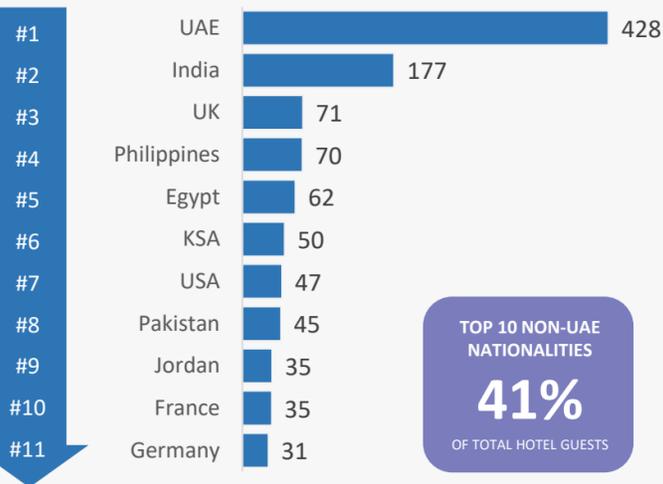
+31%

+37%

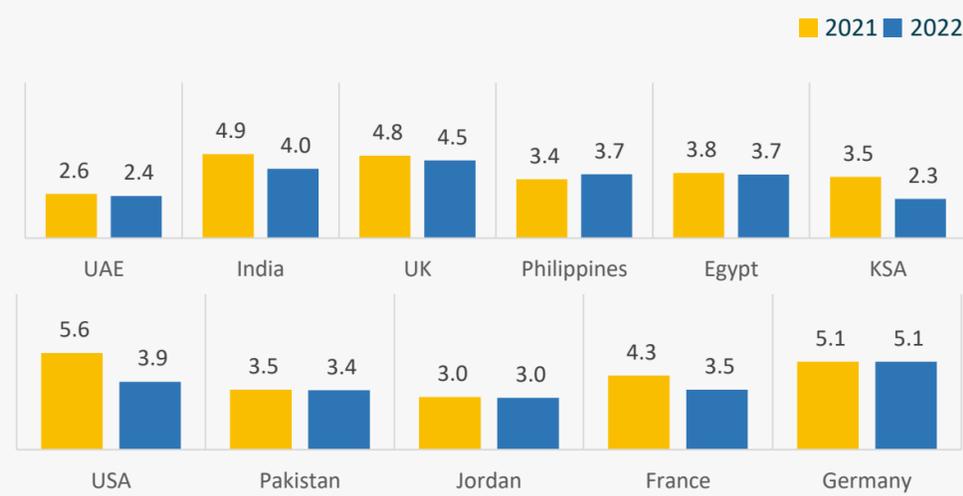
HOTEL GUEST NATIONALITIES – YTD MAY 2022

Guests in Thousands

Vs 2021 2022 Share



ALOS ACROSS TOP NATIONALITIES – YTD MAY 2022



PERFORMANCE BY REGIONS – YTD MAY 2022

YTD MAY 2022	ABU DHABI		AL AIN		AL DHAFRA	
Key Indicators	Actuals	Vs 2021	Actuals	Vs 2021	Actuals	Vs 2021
Guests (K)	1,339	+27%	142	+5%	53	+10%
Occupancy	73%	+11%	63%	-6%	56%	+12%
ALOS (Nights)	3.4	-5%	2.2	-17%	3.1	+3%
Total Rev(M AED)	1,870	+42%	99	-8%	101	+13%
ARR (AED)	338	+22%	266	-1%	503	-1%
REVPAR (AED)	248	+36%	167	-8%	283	+11%

Guest & revenue values are rounded off to its nearest value

PERFORMANCE BY STAR-RATINGS – YTD MAY 2022

YTD MAY 2022	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
Key Indicators	Actuals	% Change vs 2021	Actuals	% Change vs 2021	Actuals	% Change vs 2021	Actuals	% Change vs 2021
Guests (K)	700	+47%	458	+5%	226	+13%	150	+16%
Occupancy	65%	+16%	78%	+7%	75%	+8%	80%	+3%
ALOS (Nights)	3.3	-9%	2.7	+4%	2.8	-7%	6.2	-10%
Total Rev(M AED)	1,452.3	+47%	326.6	+15%	126.2	+32%	165.6	+10%
ARR (AED)	492	+24%	218	+8%	183	+14%	247	+3%
REVPAR (AED)	320	+43%	171	+15%	138	+24%	198	+6%

Guest & revenue values are rounded off to its nearest value